

Greene County Tourist Promotion Agency
Board Meeting Agenda
Wednesday, October 13, 2021

CALL TO ORDER

1. Call the meeting to order
2. Review and approve minutes of September 8, 2021 meeting

REVIEW OF MONTHLY REPORTS

1. **Accounts Receivable**
 - a. Review September Bank Statements
2. **Accounts Payable**
 - a. Review and Approve October Disbursement Request
3. **Director's Report**

COMMITTEE REPORTS

Advertising & Promotion *(Co-chairs: Ben McMillen & Christy Orndorff)*

1. Bandwango project through American Rescue Plan funding
2. Digital Advertising Update
3. Print & Radio Advertising Update
4. Review and Approve Freelance Opportunities

Finance *(Chair: Don Chappel)*

Fundraising *(Co-Chairs: Sandy Wilson & Shelley Younken)*

1. #ShopGreene21 Update

Hotel/Motel Tax *(Chair: JoAnne Marshall)*

1. Review the August STR Report

Partnership *(Chair: Deneen Rhodes & Shelley Younken)*

1. Partnership Meeting Update
2. 2022 Visitor Guide Update

OLD BUSINESS

1. Review Township Supervisor Conference

NEW BUSINESS

1. Review and Approve Conservation Board of Directors Nominations

PUBLIC COMMENT

ADJOURNMENT

1. Motion to adjourn. Next meeting will be 3:30 p.m. on **Wednesday, November 10, 2021** at the Greene County Fairgrounds.