

Greene County Tourist Promotion Agency

# Board Meeting Agenda

Wednesday, November 10, 2021

## CALL TO ORDER

1. Call the meeting to order
2. Review and approve minutes of October 13, 2021 meeting

## REVIEW OF MONTHLY REPORTS

1. **Accounts Receivable**
  - a. Review October Bank Statements
2. **Accounts Payable**
  - a. Review and Approve November Disbursement Request
3. **Director's Report**

## COMMITTEE REPORTS

### **Advertising & Promotion** *(Co-chairs: Ben McMillen & Christy Orndorff)*

1. Approve ½ page ad in VisitPITTSBURGH's 2022 Official Visitors Guide for \$5,700.
2. Bandwango Project Update
3. Digital Advertising and Video Update
4. Google Program Update
5. Wedding Marketing group meeting scheduled for 5:30pm on November 11 at Revival on Main in Clarksville.

### **Finance** *(Chair: Don Chappel)*

### **Fundraising** *(Co-Chairs: Sandy Wilson & Shelley Younken)*

1. #ShopGreene21 Update

### **Hotel/Motel Tax** *(Chair: JoAnne Marshall)*

1. Review the September STR Report

### **Long-Range Planning** *(Chair: Kevin Paul)*

1. Update and Review the Long-Range Plan

### **Partnership** *(Chair: Deneen Rhodes & Shelley Younken)*

1. Approve the print quote of \$17,995 from MPB Printing for 25,000 Visitor Guides.
2. Visitor Guide Update

## OLD BUSINESS

1. American250PA Update

## NEW BUSINESS

## PUBLIC COMMENT

## ADJOURNMENT

1. Motion to adjourn. Next meeting will be 3:30 p.m. on **Wednesday, December 8, 2021** at the Greene County Fairgrounds.