

**Greene County Tourist Promotion Agency**  
**Board Meeting Agenda**  
**Wednesday, December 8, 2021**

**CALL TO ORDER**

1. Call the meeting to order
2. Review and approve minutes of November 10, 2021 meeting

**REVIEW OF MONTHLY REPORTS**

1. **Accounts Receivable**
  - a. Review November Bank Statements
2. **Accounts Payable**
  - a. Review and Approve December Disbursement Request
3. **Director's Report**

**COMMITTEE REPORTS**

**Advertising & Promotion** *(Co-chairs: Ben McMillen & Christy Orndorff)*

1. Review and Approve the 2022 Pennsylvania On Display brochure distribution contract for \$4,032.
2. Review and Approve the 2022 CTM Media Group brochure distribution contract for up to \$5,095.
3. Review and Approve the bi-fold Rack Card print job by MPB for up to \$1,712.
4. Review and Approve the 2022 New South Media marketing proposal for up to \$7,350.
5. Bandwango Project Update
6. Review and Approve the Covered Bridge Trail completion award for up to \$2,500.
7. Digital Advertising and Video Update
8. Google Program Update
9. Wedding Marketing Update

**Finance** *(Chair: Don Chappel)*

1. Review and Approve proposed 2022 Budget

**Fundraising** *(Co-Chairs: Sandy Wilson & Shelley Younken)*

1. #ShopGreene21 Update

**Hotel/Motel Tax** *(Chair: JoAnne Marshall)*

1. Review the October STR Report

**Long-Range Planning** *(Chair: Kevin Paul)*

**Partnership** *(Chair: Deneen Rhodes & Shelley Younken)*

1. Visitor Guide Update
2. Approve 2022 Partnership Structure

**OLD BUSINESS**

1. American250PA Update

**NEW BUSINESS**

1. Approve letter of support for the EDA Competitive Tourism Grant being submitted by the Mylan Park Foundation, Inc.
2. Nominate Incoming Board Members to serve 2022-24
3. Nominate and Appoint 2022 Board President
4. Review and Approve 2022 Board Meeting Dates
5. Acknowledgement of Outgoing Board Members

**PUBLIC COMMENT**

**ADJOURNMENT**

1. Motion to adjourn. Next meeting is to be scheduled.