

Greene County Tourist Promotion Agency

Board Meeting Agenda

Wednesday, January 12, 2022

CALL TO ORDER

1. Call the meeting to order.
2. Introduction of Board Members.
3. Nominations and Appointment of 2022 Vice President and Secretary/Treasurer.
4. Appointment of 2022 Committee Chairs.
5. Review and approve minutes of December 8, 2021 meeting.

REVIEW OF MONTHLY REPORTS

1. **Accounts Receivable**
 - a. Review December Bank Statements
2. **Accounts Payable**
 - a. Review and Approve January Disbursement Request
3. **Director's Report**

COMMITTEE REPORTS

Advertising & Promotion

1. Review and approve sites to join the Civil War Trails at \$2,600 design and installation per sign plus \$200 annual membership fee per sign.

Bylaws

Finance

Fundraising

Grants

Hotel/Motel Tax

1. Review November STR Report
2. Approve the annual renewal of the STR Monthly Trend Destination Report for \$2,500.

Long-Range Strategic Planning

Partnership

1. Visitor Guide & 2022 Partnership Update

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OLD BUSINESS

1. Review and approve 2022 Board Meeting dates.

NEW BUSINESS

1. Review and approve a letter of support for Greene County's Wisecarver Eco-Tourism Initiative EDA Grant Application.

PUBLIC COMMENT

ADJOURNMENT

1. Motion to adjourn.