

Greene County Tourist Promotion Agency

Board Meeting Agenda

Wednesday, February 9, 2022

CALL TO ORDER

1. Call the meeting to order.
2. **Review and approve** minutes of January 12, 2022 meeting.

REVIEW OF MONTHLY REPORTS

1. **Accounts Receivable**
 - a. Review January Bank Statements
2. **Accounts Payable**
 - a. **Review and approve** February 9, 2022 Disbursement Request
3. **Director's Report**

COMMITTEE REPORTS

Advertising & Promotion

1. The Greene County Chamber of Commerce is interested in offering Tourism their car show mailing of 792 individuals for over 10 car shows in the county. The cost in previous years was divided among the participating car shows for approximately \$65 each. **Review and approve project.**
2. Photo Training Workshop Proposal for Tourism Partners. **Review and approve project.**
3. Advertising Update

Finance

Fundraising

Hotel/Motel Tax

1. Review December STR Report

Long-Range Strategic Planning

Partnership

1. Partnership Update

OLD BUSINESS

1. Create an America250PA committee to operate under Tourism. **Review and approve project.**

NEW BUSINESS

1. The Greene County Women's Committee with the Farm Bureau is hosting an event from 9am to 3pm on July 13, 2022 at Valley View Farm. They have offered a manned or unmanned booth for free, optional lunch at \$16 per person. **Review and approve project.**

PUBLIC COMMENT

ADJOURNMENT

1. **Motion to adjourn.** Next meeting is at 3:30pm on Wednesday, March 9, 2022 at the Greene County Fairgrounds.