

Greene County Tourist Promotion Agency

Board Meeting Agenda

Wednesday, April 13, 2022

CALL TO ORDER

1. Call the meeting to order.
2. **Review and approve** minutes of March 9, 2022 meeting.

REVIEW OF MONTHLY REPORTS

1. **Accounts Receivable**
 - a. Review March Bank Statements
2. **Accounts Payable**
 - a. **Review and approve** April 13, 2022 Disbursement Request.
3. **Director's Report**

COMMITTEE REPORTS

Advertising & Promotion

1. Review and approve advertising options for radio and print programs.
2. Review National Travel and Tourism Week
3. Advertising Update

Finance

Fundraising

Hotel/Motel Tax

1. Review February 2022 STR Report

Long-Range Strategic Planning

Partnership

1. Partnership Update

OLD BUSINESS

NEW BUSINESS

PUBLIC COMMENT

ADJOURNMENT

1. **Motion to adjourn.** Next meeting is at 3:30pm on Wednesday, May 11, 2022 at the Greene County Fairgrounds.