

## Board Meeting Agenda

Wednesday, March 13, 2024

### CALL TO ORDER

1. Call the meeting to order.
2. **Review and approve** minutes of February 14, 2024 meeting.

### REVIEW OF MONTHLY REPORTS

1. **Accounts Receivable**
  - a. Review February 2024 Bank Statements.
2. **Accounts Payable**
  - a. **Review and approve** the March 13, 2024 Disbursement Request.
3. **Director's Report**

### COMMITTEE REPORTS

#### Finance

#### Advertising & Promotion

1. Review and approve Canada Travel & Lifestyle Magazine plus Gardiner Expressway billboard proposal for \$3,500.
2. Review and approve Where and When's proposal of a half-page ad in the summer and fall issue for \$1,437 each.
3. Review and approve Shrupa's Contant Proposal of up to \$11,000 plus travel expenses.
4. Review and approve Carmichaels Area Chamber of Commerce's full-page ad in the Dinner Dance Banquet Book and membership dues for \$140.
5. Review February's Advertising Summary Report.

#### Special Projects

#### Hotel/Motel Tax

1. Review the January 2024 STR Report.

#### Long-Range Strategic Planning

1. Review Placer.ai data.

#### Partnership

1. Annual Meeting to follow board meeting.

#### America250PA

### OLD BUSINESS

## **NEW BUSINESS**

1. Review and approve a contribution up to \$1,500 to Mountaineer Country CVB for High Point bid reception.
2. Review and approve a Letter of Support for Greene County's congressionally directed spending request for a 3-mile ADA trail loop at Wisecarver.
3. Review and approve wholesale inventory prices of t-shirts, puzzles and crocks for partners to purchase.
4. Approve a Letter of Support for Rivers of Steel's Pennsylvania Historical & Museum Commission's Keystone Historic Preservation Construction Grant for the W.A. Young & Son's Foundry and Machine Shop.

## **PUBLIC COMMENT**

## **ADJOURNMENT**

1. ***Motion to adjourn.*** Next meeting is at 3:30pm on Wednesday, April 10, 2024 at the Greene County Fairgrounds.