

Board Meeting Agenda

Wednesday, February 14, 2024

CALL TO ORDER

1. Call the meeting to order.
2. **Review and approve** minutes of January 17, 2024 meeting.

REVIEW OF MONTHLY REPORTS

1. **Accounts Receivable**
 - a. Review January 2024 Bank Statements.
2. **Accounts Payable**
 - a. **Review and approve** the February 14, 2024 Disbursement Request.
3. **Director's Report**

COMMITTEE REPORTS

Finance

Advertising & Promotion

1. Review January's Advertising Summary Report.
2. Review February-April Advertising schedule.

Special Projects

Hotel/Motel Tax

1. Review the December 2023 STR Report.

Long-Range Strategic Planning

1. Review Placer.ai data.

Partnership

1. Review 2023 Annual Meeting plans.

America250PA

1. Review Pennsylvania Day Mini Grants. Applications due February 29th for July 20th projects.

OLD BUSINESS

NEW BUSINESS

PUBLIC COMMENT

ADJOURNMENT

1. **Motion to adjourn.** Next meeting is at 3:30pm on Wednesday, March 13, 2024 at the Greene County Fairgrounds.