Greene County Tourist Promotion Agency

Board Meeting Agenda

Wednesday, July 10, 2024

CALL TO ORDER

- 1. Call the meeting to order.
- 2. Review and approve minutes of June 12, 2024 meeting.

REVIEW OF MONTHLY REPORTS

- 1. Accounts Receivable
 - a. Review June 2024 Bank Statements.
- 2. Accounts Payable
 - a. *Review and approve* the July 10, 2024 Disbursement Request.
- 3. Director's Report

COMMITTEE REPORTS

Finance

Advertising & Promotion

1. Review June 2024's Advertising and upcoming Audience Profiles.

Special Projects

Hotel/Motel Tax

1. Review the May 2024 STR Report.

Long-Range Strategic Planning

1. Review Placer.ai data.

Partnership

America250PA

- 1. Review and update on Volunteer Day at Stuff the Bus on Wednesday, August 14th.
- 2. Review and approve the purchase of Volunteer Day t-shirts.

OLD BUSINESS

NEW BUSINESS

PUBLIC COMMENT

ADJOURNMENT

1. *Motion to adjourn.* Next meeting is at 3:30pm on Wednesday, August 14, 2024 at the Greene County Fairgrounds.

07/10/2024 Agenda Page **1** of **1**